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Association of  
Security Consultants

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**BOSCH**

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## BUSINESS GROUP MEETING

Sponsored by Bosch Security Systems Limited

Thursday 16<sup>th</sup> February

Bury House, 33 Bury Street, St James's, London SW1Y 6AX

*'HD and Video Analytics have Come of Age!'*

- 10.00 **Arrival, registration and coffee**
- 10.25 **Introduction and Welcome** – *Allan Hildage, Chairman, Association of Security Consultants.*
- 10.30 – 13.30 **The Event** – *A highly informative programme presented by experts in the field who will explain the growth, past challenges and the current achievable business benefits from this applied technology, sharing their knowledge and experience openly. Also, an especially well informed end-user will share his experience of the usefulness, and limitations of CCTV systems in support of post-event activity, including large scale investigation. As with all ASC Business Group Meetings, interaction between the speakers and those attending is very much encouraged. The underpinning aim is to share knowledge and reinforce business relationships amongst the professional community.*

### Key Presenters:



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- ★ *Paul Wong - Managing Director, Bosch Security Systems, UK & Ireland*
- ★ *David Mulcahy – CCTV Product Manager, Bosch Security Systems, UK & Ireland*
- ★ *Paul Ward – PA/VA Product Manager, Bosch Security Systems, UK & Ireland*



- ★ *Adrian Head – Business Development Manager, CSS Group*



- ★ *Detective Chief Superintendent Chris Greany, Metropolitan Police Service (MPS)*

## **Outline of the Programme:**

- 10.30 – 10:40 Introduction to Bosch Security Solutions – *Paul Wong.***
- 10.40 – 11:10 Shedding light on HD CCTV – *Dave Mulcahy.*** Insight and explanation around the rapidly growing demand for HD CCTV, the performance challenges previously faced and how recent advances in optics mean that HD can, for the first time, compete head-to-head with standard definition camera technology in challenging lighting situations.
- 11.10 – 11.40 Building knowledge around Intelligent Video Analysis (IVA) – *Dave Mulcahy.*** Dave will explain why IVA has often not lived up to the hype, how this has been overcome by the use of ‘forensic search’ tools and how such developments can be applied to achieve real operational and business benefit.
- 11.40 – 12:00 A Case Study - The Virtual Perimeter Using Analytics - *Adrian Head, CSS Group.*** With 25 years experience in the development and use of video analytics, CSS will, in this case study, show the use of analytics to establish a reliable 'virtual perimeter' where other options would have been obtrusive, obstructive or not aesthetically appropriate. The system enables early detection of hostile surveillance or attack, affording time to respond.
- 12:00 – 12.20 Public Address & Voice Alarm (PA/VA) – *Paul Ward.*** An explanation of the standards following the recent introduction of EN54, the advances of PA/VA technology for security and safety systems and how IVA alarms from CCTV systems can be used to strengthen security at mission critical site locations.
- 12.20 – 12.45 Bosch ‘Round-Up’ and Questions and Answers.**
- 12:50 – 13.30. A Talk on the MPS Investigation, Operation WITHERN, into the Summer Disorder of 2011 - *DCS Chris Greany, MPS.*** Chris will speak about the challenges of investigating large scale criminality in the wake of disorder. Amongst other aspects, Chris will discuss the usefulness and limitations of CCTV systems in support of investigative work.
- 13.30 - 13.35 **Close – *Allan Hildage, Chairman, Association of Security Consultants.***
- 13.35 – 14.40 **Drinks followed by Buffet Luncheon – *and a great opportunity to follow-up with the speakers and to extend professional networks in a convivial setting.***

## **FORTHCOMING\* ASC EVENTS**

Thursday 12<sup>th</sup> April 2012 – ASC Business Group Meeting at 33 Bury Street, London SW1Y 4AX

Wednesday 30<sup>th</sup> May 2012 – ASC Business Group Meeting at 33 Bury Street, London SW1Y 4AX

*For further details of any future ASC event please contact The Secretary:*

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\* A calendar of events for 2012 appears on [www.securityconsultants.org.uk](http://www.securityconsultants.org.uk); details updated closer to events.