London Chamber of Commerce & Industry Member Benefits

Our ASC unique membership number is:

C459967

Networking

LCCI operates an extensive program of events, many of which are free to members. These events offer members a great opportunity to make new business connections, generate leads and can be used by anyone within your company. You can view details of forthcoming networking events, trade missions and training courses via the Events Calendar at http://www.londonchamber.co.uk/lcc_public/default.asp?id=13

Legal Advice Line

Unlimited, free telephone advice line, accessible 24 hours a day, 365 days a year. Whether it's a private or business-related matter that you wish to discuss, simply call **0345 345 9471** and quote your unique membership number: **C459967**

Business services

Members can access a variety of complimentary Business Information services (please see attached document, which highlights the services available via this team and the Enterprise Europe Network). For Business Information services, please contact Alexa Michael on 020 7203 1866 or via <u>amichael@londonchamber.co.uk</u>.

Mailing Lists

[NB. To monitor the volume of requests, if you are looking to obtain a list please direct the request through the ASC Secretariat]

Below are the general guidelines we suggest members consider before requesting a list:

- Sector(s) the type of companies you wish to target
- Location(s) are you looking to target businesses within specific regions of the UK (e.g. London, Liverpool, Manchester, etc.) or, if preferred, you can be even more specific (e.g. by postcode, town, etc.)
- The specific job role of the person you are looking to contact e.g. managing director, HR Manager, etc.
- Company size if you're planning to target businesses of a specific size, be it based on annual turnover or employee headcount, please let Alexa know
- Email addresses if you will be contacting the companies via email, please advise Alexa at the time of requesting the list, as she will refine the data by the availability of email addresses, thus omitting those that have opted out of third-party e-marketing

These are general guidelines and, as discussed, you can request a list based on UK companies which export to specific countries.

Should you ever require higher volumes of data for marketing campaigns, Experian offer discounts of 50% for LCCI members - please let me know if you would like further information regarding this.

HR and Legal Documents (elXtr)

This online resource, provided by Abbey Legal Protection, enables members to access in excess of 350 free online documents covering a range of areas, including employment, health and safety, and business law. The online documents are easy to find, download and edit. If your business has any concerns you can always call the free Legal Advice Line to talk these through.

To access elXtr, please go to <u>https://www.lhs-solicitors.com/ layouts/15/Elxtr/ElxtrLogin.aspx</u>. Then click on the link entitled [Already a member but first time here? please register] and complete the online form. In the field which requests a 'Certificate number', please enter the following code: **HmUQN488**. There should be useful documents to use as supplier agreements/contracts within elXtr but if you do not find what you're looking for, please let me know.

There are a number of business guides available to download via the website. To access these documents, simply login into the <u>LCCI website</u> and click on the link entitled 'Free business guides', which can be found under the heading - Supporting Your Business - within the Members' Zone.

Export documents

As a member, you will receive a discount of up to 50% on most export documents, including Certificates of Origin and ATA Carnets - please go to http://www.londonchamber.co.uk/docimages/14801.pdf to view the documents price list.

Member-to-member marketing opportunities

Members' Directory

We currently have around 2,500 companies in membership at the London Chamber. As a member, you have access to our online members' directory which you can use to make personal introductions to other chamber members. The directory can be accessed via the members' zone at <u>www.londonchamber.co.uk</u>. As mentioned, we will be launching a new and improved website soon, and you should receive your login credentials via email within the next few working days.

As discussed, we can occasionally facilitate email introductions on your behalf.

There are several marketing opportunities available via our magazine, London Business Matters (LBM), which is published 10 times a year and boasts a readership of over 18,000 individuals:

Member Offers

If you would like to offer fellow members an introductory discount on a product or service, or perhaps a free consultation, a Member Offer advertisement within LBM is a great way to market your brand amongst a captive business community. If you would like to place a Member Offer, please let me know.

Members' noticeboard

Have news to share? Maybe there's been a key development within your business, such as the launch of a new website, appointment of a new director or your organisation has been nominated for an award? This type of news can be published within the LBM Members Noticeboard (maximum of 90 words).

Editorial

LCCI members can propose a topical article for publication within LBM. This is a full page (around 750 words) and can include relevant images, your company website address and the author will be credited with a byline/photo. Please let me know if you are interested in submitting an article and we can discuss next steps.

Two Minute Interview

Please visit <u>http://www.londonbusinessmatters.co.uk/archive/2017-07/LBM_July-August-2017.pdf</u> (page 9) to view an example of this feature. If you or one of your colleagues would like to participate, please let me know.

Promoting an event

If you are organising an event, you can promote this via the Members' Noticeboard within LBM, and also via the LCCI Members Events Calendar.

Facilities

Members Lounge: Members have the added benefit of using our free Members' Lounge, an ideal setting to meet with clients or catch up on emails between meetings.

There is no need to book, you only have to register at the reception desk, and you are welcome to bring a guest with you. There is also a complimentary private meeting room which can be booked for up to two hours at a time. There are several LCCI members offering discounts on meeting/conference room hire to fellow members; please let me know if you would like to receive details of the participating venues.

As a member of LCCI you're welcome to take advantage of a three-month complimentary membership to **We Work** - please visit https://www.wework.com/promos/lcci for further information.

I hope this information is useful, but please don't hesitate to contact me on **020 7203 1971** should you have any queries or require assistance.

Dylan Jenear Membership Account Manager

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